



FOR IMMEDIATE RELEASE

**FULTON INNOVATION PARTNERS WITH LEADING DEVELOPER AND MANUFACTURER
OF FILM CAPACITOR SOLUTIONS**

*SBE Inc. Becomes the Newest Partner of Fulton Innovation to Expand Opportunities for
eCoupled™ Wireless Power Technology*

ADA, Michigan – February 1, 2010 – Fulton Innovation (Fulton), the creator and exclusive licensor of eCoupled™ intelligent wireless power, announced its partnership with SBE Inc. (d/b/a SB Electronics) today. Fulton is leveraging SBE's expertise in the development of advanced capacitor designs for next generation systems, as well as its renowned collaborative engineering approach.

SBE's Power Ring Film Capacitor™ and patented Pulse Power solutions provide a much higher degree of reliability, higher power density, and improved performance in demanding applications including transportation, military/aerospace, alternative energy, medical and laser equipment, and the power supply industries. The company supplies many leading companies in these markets with millions of units successfully deployed in the field.

"This is an important partnership for us to work with the leading developer of capacitors in order to provide additional options to enable our manufacturing partners to incorporate eCoupled technology in their products," said Dave Baarman, Director of Advanced Technologies for Fulton Innovation.

"We are excited about our partnership with Fulton Innovation and the opportunity to work with the leader in the rapidly growing wireless power industry by providing advanced capacitor design solutions to best enable their vision," said Ed Sawyer, President and CEO of SBE Inc.

Fulton is working with a wide range of industry-leading device and infrastructure companies to bring eCoupled wireless power to life in a number of different environments. Many of these partners, including Fulton as a founding member, are also members of the Wireless Power Consortium and are working toward a global wireless power standard.

About Fulton Innovation and eCoupled™ Technology

A subsidiary of Alticor Corporation, Fulton Innovation is dedicated to commercializing new and innovative technologies that improve the way we live, work, and play. Fulton is working with a wide range of industry-leading companies to integrate eCoupled technology into infrastructure and electronic devices to enable consumers to live a truly wireless life.

The engineers behind eCoupled have been developing, advancing, and perfecting the technology for over 10 years. eCoupled technology has been incorporated into Amway's eSpring™ water purification devices for eight years, with over 1.5 million devices sold in over 38 countries worldwide to date.



Amway employs more than 13,000 people worldwide, including over 450 engineers and scientists. Amway has sales of more than \$8 billion annually. It is headquartered in Ada, Michigan and has operations in more than 80 countries and territories worldwide.

For additional information, please visit fultoninnovation.com or ecoupled.com.

About SBE, Inc.

SBE Inc. is a leading developer and manufacturer of film capacitor solutions that provide a much higher degree of reliability and higher power density, in demanding applications, particularly for automotive/transportation, alternative energy, military/aerospace, medical and laser, and power supply. As a capacitor technology innovator, SBE is partnering on next generation system designs for leading edge customers around the world.

SBE's headquarters, engineering and product development center, as well as manufacturing are located in Barre, Vermont. For more information on the company's products, technologies and markets, please visit sbelectronics.com.

MEDIA CONTACT – FULTON INNOVATION:

STEKETEE GREINER & COMPANY

Amanda McLafferty

T: +1.616.855.6368, ext. 113

E: ecmedia@sgandco.com

MEDIA CONTACT – SBE INC:

Christine Sawyer

Director of Marketing

T: +1.802.522.9055

E: christines@sbelectronics.com

###