



FOR IMMEDIATE RELEASE

FULTON INNOVATION PARTNERS WITH LEADING SUPPLIER OF ENGINEERED COMPONENTS AND ASSEMBLIES TO THE APPLIANCE INDUSTRY

Fulton Innovation adds ITW as the newest addition to its growing partner list

ADA, Michigan – January 6, 2010 – Fulton Innovation (Fulton), the creator and exclusive licensor of eCoupled™ intelligent wireless power, announced its partnership with Illinois Tool Works Inc. (ITW) today. The agreement with the ITW Appliance Group covers the use of Fulton’s inductive power technology for lighting applications in appliances.

ITW produces a range of products used in industrial packaging, power systems and electronics, transportation, construction products, food equipment, decorative surfaces, and polymers and fluids. The company is a leading supplier of engineered components and assemblies to the appliance industry. The Food Equipment segment produces warewashing, cooking, refrigeration and food processing equipment and primarily serves the institutional and restaurants, service and food retail markets.

“This partnership will bring a completely new and innovative use of eCoupled technology for the food and beverage industry,” said Dave Baarman, Director of Advanced Technologies for Fulton Innovation. “This is an exciting opportunity with ITW as it truly demonstrates the unique value that eCoupled technology brings to product designers in delivering improved product safety and reliability as well as the robust functions and features that consumers desire in their appliances.”

“We are thrilled with our partnership with Fulton Innovation and the opportunity to use their advanced wireless power technology to offer an innovative solution for appliance lighting to our customers,” said Robert Dam, Product Development Manager of the ITW Appliance Group.

Fulton is working with a wide range of industry-leading device and infrastructure companies to bring eCoupled wireless power to life in a number of different environments. Many of these partners, including Fulton as a founding member, are also members of the Wireless Power Consortium and are working toward a global wireless power standard.



About ITW

Headquartered in Glenview, IL, ITW is a Fortune 500 company that produces engineered fasteners and components, equipment and consumable systems, and specialty products. A multibillion-dollar company with nearly 100 years of history, ITW employs nearly 60,000 people in 825 business units, with operations in 52 countries.

For more information, please visit itw.com.

About Fulton Innovation and eCoupled™ Technology

A subsidiary of Alticor Corporation, Fulton Innovation is dedicated to commercializing new and innovative technologies that improve the way we live, work, and play. Fulton is working with a wide range of industry-leading companies to integrate eCoupled technology into infrastructure and electronic devices to enable consumers to live a truly wireless life.

The engineers behind eCoupled have been developing, advancing, and perfecting the technology for over 10 years. eCoupled technology has been incorporated into Amway's eSpring™ water purification devices for seven years, with over 1.5 million devices sold in over 36 countries worldwide to date.

Amway employs more than 13,000 people worldwide, including over 450 engineers and scientists. Amway has sales of more than \$8 billion annually. It is headquartered in Ada, Michigan and has operations in more than 80 countries and territories worldwide.

For additional information, please visit fultoninnovation.com or ecoupled.com.

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