



FOR IMMEDIATE RELEASE

**FULTON INNOVATION PARTNERS WITH GLOBAL SUPPLIER OF PRECISION
ENGINEERED ASSEMBLIES**

Fulton Innovation Adds West Michigan Based Gill Industries as New Partner

ADA, Michigan – January 6, 2010 – Fulton Innovation (Fulton), the creator and exclusive licensor of eCoupled™ intelligent wireless power, announced its partnership with Gill Industries (Gill), based out of Grand Rapids, Michigan, today. The partnership with Gill is focused on high power applications (over approximately 120 Watts) for use of eCoupled wireless power. The ability of eCoupled technology to scale from milliwatts to kilowatts and adapt to various environmental and load conditions makes it particularly well-suited for Gill's applications. Gill Industries is a full service supplier of highly engineered, mechanical assemblies to a wide variety of markets including power sports, automotive, and furniture markets. For the power sports market they provide safety critical mechanical and structural systems as well as high tech seating solutions. For the furniture market they design and manufacture innovative chair control mechanisms, fabricated structures and assemblies as well as complete contract furniture. For the automotive industry they supply components, welded and mechanical assemblies to leading automakers and Tier One auto suppliers. Their automotive products include seating mechanisms, head restraints, seat frames and in-console assemblies.

“As a neighbor of ours in West Michigan, we plan to work closely with Gill to help them develop a truly innovative wireless power solution to integrate with their components,” said Dave Baarman, Director of Advanced Technologies for Fulton Innovation.

“This partnership will allow us to enhance our product offering with the use of eCoupled wireless power and provide an innovative power solution to our customers,” said Brad Miller, Director of Advanced Product Development for Gill Industries.

Fulton is working with a wide range of industry-leading device and infrastructure companies to bring eCoupled wireless power to life in a number of different environments. Many of these partners, including Fulton as a founding member, are also members of the Wireless Power Consortium and are working toward a global wireless power standard.



About Gill Industries

Gill Industries provides world class manufacturing, prototyping, product design, engineering, testing and analysis from its TS16949, QS9000 & ISO 14001 certified facilities. From design, through launch and build, Gill works in a lean TPS environment. Gill has manufacturing facilities in Grand Rapids, Michigan, Trenton, Georgia, Eu, France and Naucalpan, Mexico. Gill also has sales offices in Paris, France, Munich, Germany, and Grand Rapids and Wixom, Michigan.

For more information, please visit gill-industries.com.

About Fulton Innovation and eCoupled™ Technology

A subsidiary of Alticor Corporation, Fulton Innovation is dedicated to commercializing new and innovative technologies that improve the way we live, work, and play. Fulton is working with a wide range of industry-leading companies to integrate eCoupled technology into infrastructure and electronic devices to enable consumers to live a truly wireless life.

The engineers behind eCoupled have been developing, advancing, and perfecting the technology for over 10 years. eCoupled technology has been incorporated into Amway's eSpring™ water purification devices for seven years, with over 1.5 million devices sold in over 36 countries worldwide to date.

Amway employs more than 13,000 people worldwide, including over 450 engineers and scientists. Amway has sales of more than \$8 billion annually. It is headquartered in Ada, Michigan and has operations in more than 80 countries and territories worldwide.

For additional information, please visit fultoninnovation.com or ecoupled.com.

MEDIA CONTACT:

STEKETEE GREINER & COMPANY

Amanda McLafferty

T: +1.616.855.6368, ext. 113

E: ecmedia@sgandco.com

###