

Launching innovative accessories since 2006, case-mate combines design engineering with cutting-edge materials to protect and enhance technology. An ever-expanding repertoire of customized cases for iPhone, MacBook and BlackBerry help distinct personalities "Make a Statement." For CES 2010, case-mate is debuting three new products, Hug, go Bare and I Make My Case - all of which support the brand's mission of delivering revolutionary mobile device accessories that boast advances in materials, finishes and technologies. To learn more, please visit www.case-mate.com.

go Bare: The only easy-to-use, self-sticking protective film for the ultimate in mobile phone protection.

- Go Bare - go Bare is a revolutionary protective film system for mobile phone users who want to enjoy the beauty of their phone's design while guarding it against every bump, drop and scratch.
- Apply in an Instant - go Bare is a quick application - no sprays, no drying time - it's applied with your thumb and can be removed and manipulated. There is no other protective case like this on the market today.
- Be Protected - go Bare's invisible military-grade film covers the entire device for the ultimate shield against daily wear and tear.
- For You - The case-mate go Bare is available for the Apple®, BlackBerry® and HTC® mobile devices. Users will receive a single set of protectors for the front, back and sides of the device for \$24.99.



Get a Hug: Charge up without plugging in with the design-forward Hug - one of the first charging pads designed for future compatibility with the platform for wireless charging - as specified by the Wireless Power Consortium.

- Get Hugged - Giving iPhone users a convenient way to charge, Hug delivers power without the wires. Simply slip the iPhone into the slim transparent Hug case and place it on the pad.
- It's Universal - The Hug is designed for compliance with the Wireless Power Consortium's universal standard for wireless charging - so it will be compatible with new devices supporting this dominant standard.
- Efficiency First - Delivering a "smart charge," the Hug knows when the iPhone has reached a complete charge and stops pulling power - it's eco-friendly!
- iPhone Ready - The Hug is available for the Apple® iPhone® 3G and 3GS and comes with the charging pad, durable and shock absorbing iPhone case, and screen protection kit for \$89.99.



Time To Make Your Case: I Make My Case allows users to collaborate with artists to create iPhone covers.

- Individual Creations - Conjure up original compositions by re-mixing the graphics, designs and drawings of internationally renowned artists.
- Tons of Tools - Choose the background color scheme and shade, add in an array of artist-rendered illustrations from dinosaur skulls to ink blots and use the kaleidoscope, monochromatic palette or mirror tools to really make the design one-of-a-kind.
- 3D Durability - case-mate uses a state-of-the-art 3D printing process to embed the inks directly within the case, so no scratching or abrading with daily use.
- Pre-Designs - Those who want the style without the effort can choose from a gallery of pre-designed cases.
- iPhone Style - The I Make My Case personalization tool is launching for the iPhone. Pre-designed cases will be available for \$34.99 and customized made-to-order cases will be available for \$39.99 per case.

